

## Aug 31, 2020 **Market Notes**

	DJIA	DIA	Nasdaq	QQQ	
Some of this year's trades:					
11/8/16	18,332	172	5,193	114	New President elected
Aug 23	25,628	256	7,751	182	Bought QQQ, DIA
Oct 3	26,201	261	7,872	184	Sold DIA, QQQ
Oct 18	26,770	268	8,089	191	Bought DIA, QQQ
Feb 27	27,960	279	9,221	221	Sold 50% DIA , QQQ
Feb 28	25,409	254	8,567	205	Sold remaining ETFs
Mar 23	18,591	186	6,860	170	
Apr 15	23,504	234	8,393	209	Bot DIA 234, Apr 21 QQQ @ 210
Aug 31	28,430	284	11,775	294	

Apple will have less effect on Cap weighted indexes such as DOW after split as it's trading at a lower price. Sill like the split, more people will buy at 129 than 516. Oh! Yes it's up post split. As is the case it with Tesla. Best August since 1984 for Dow Wow

**Sep 1: Stats** ISM Report on Business Manufacturing **Earnings**

**Sep 2: Stats:** ADP National Employment **Earnings:** Build a bear, H&H Block, Shoe Carnival

**Sep 3: Stats:** Weekly petroleum Status **Earnings** SAIC, Vera Bradley. Macys, Pager duty

**Sep 4: Stats:** Intl Trade, Unemployment claims, Revised productivity, Suniess ServIEWS PMI **Earnings** Biomerica, Gabelli Equity Trust

Financial term of the week: Money house Effect

The house money effect is a theory used to explain the tendency of investors to take on greater risk when reinvesting profit earned through investing than they would when investing their savings or wages. People will often think about investment income as separate from money they earned in other ways, which distorts their mental accounting. Because that money is incorrectly considered somehow "extra" or "separate" from money earned in other ways, investors will invest it with a much higher risk tolerance than they would otherwise, thereby skewing their investment decisions.

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