

Week of Jan 6, 2020 **Market Notes**

	DJIA	DIA	Nasdaq	QQQ	
Some of this year's trades:					
11/8/16	18,332	172	5,193	114	New President elected
Jan 10	23,909	240	6,905	161	Bought DIA, QQQ
Aug 23	25,628	256	7,751	182	Bought QQQ, DIA
Oct 3	26,201	261	7,872	184	Sold DIA, QQQ
Oct 18	26,770	268	8,089	191	Bought DIA, QQQ
Jan 6	28,703	2846	9,071	215	

Target CEO Brian Cornell named CEO of the year by CNN, and good choice. He made the unpopular decision in 2017 to up the anti on online sales, to highly increased earnings. Giving Amazon a run for their money (as Target has inventory all over the US and customers can drive usually less that 10 miles to pick up orders). Now Macys, Williams Sonoma et al are getting on the bandwagon

Jan 7: Stats: Institute for Supply Management releases Non-Manufacturing Purchasing Managers Dec Index, Commerce Dept reports US Intl trade balance for Nov **Earnings:** angloDynamics

Jan 8: Stats: ADP releases Natl Employment Rep, Fed releases consumer-credit data **Earnings:** Bed Bath & Beyond, Constellation Brands, Lennar Corp, Walgreens

Jan 9: Stats: Jobless claims **Earnings:** Acuity Brands, KB Homes, Synnrex, WD-40

Jan 10: Stats: Earnings: Infosys

Financial terms: Sensitivity analysis is a financial model that determines how target variables are affected based on changes in other variables known as input variables. Sensitivity analysis can be used to help make predictions in the share prices of public companies. Some of the variables that affect stock prices include company earnings, the number of shares outstanding, the **debt-to-equity ratios** (D/E), and the number of competitors in the industry. The analysis can be refined about future stock prices by making different assumptions or adding different variables.

Do not hesitate to contact us or your financial professional with any questions or concerns

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