

Week of November 12, 2018 **Market Notes**

	DJIA	DIA	Nasdaq	QQQ	
11/8/16	18,332		5,193		
Sep 18	26,246	262.91	7,956	182.84	Sell DIA, QQQ
Sep 27	26,439	264.25	8,041	185.75	Buy DIA, QQQ
Oct 12	25,339	253.30	7,496	174.32	Sold DIA, QQQ
Nov 5	25,461	254.48	7,328	168.96	Buy QQQ
Nov 12	25,387	254.22	7,200	166.33	

Day after Midterm was election great for investors. According to Barron's, Average stock market rally after midterms: 13.6% Today we see how influential Apple stock is, not just because it's in all major indexes (Dow, Nasdaq, S&P), also as Apple's sales go, so do a lot of other companies sales go. We think Wall Street was a little harsh today and really represented good buying opportunities

Nov 13: Stats: Earnings: Childrens Place, Home Depot, Tyson Foods, EZCorp, Hillenbrand

Nov 14: Stats: October CPI **Earnings:** GAP, NetApp, Cisco, Macy's

Nov 15: Stats: October Import Prices, Oct Retail Sales, Sept Business Inventories

Earnings: Walmart, Nordstrom, Nvidia, Williams-Sonoma, Cubic, Applied Materials

Nov 16: Stats: Oct Industrial production, Oct Capacity Utilization **Earnings:** Rockwell Collins, Viacom, Helmerich & Payne

***Capacity Utilization**

The capacity utilization rate measures the proportion of potential economic output that is actually realized. Displayed as a percentage, capacity utilization levels give insight into the overall slack that is in the economy or a firm at a given point in time. The formula for finding the capacity utilization rate is:

$$(\text{Actual Output} / \text{Potential Output}) \times 100$$

Do not hesitate to contact us or your financial professional with any questions or concerns

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